Your Career Success
The #1 Reason to Choose NIU Business

Best Value *1 in Illinois and #45 Nationally
(Businessweek’s ranking of Best Return on Investment)

Top 3 in Ethics for the 4 Years of Businessweek’s specialty rankings: 3rd in 2013, 2nd in 2012, 3rd in 2011, and 2nd in 2010

Among the Nation's Elite for 8 Consecutive Years, since the start of the Businessweek ranking: #109 in 2014 out of the 672 eligible schools with AACSB accreditation, the highest credential of excellence achieved by only 4% of business schools worldwide

Northern Illinois University
College of Business
Where the Classroom Meets the Business World
Choose NIU Business

The #1 Reason:
Your success is at the very center of everything we do.

Interact on a personal level...
with award-winning faculty, staff, advisors, and business professionals who care about and believe in you. Hear firsthand from more than 100 business professionals who guest lecture each semester.

Belong immediately...
in a welcoming college. Find the best business major for you through the Career Compass program. Live in the Business Careers House with fellow business students. Attend special events like Student Welcome Days and Student Appreciation Day.

Learn by doing...
and stand out. Experience a nationally ranked curriculum that emphasizes teamwork and ethics, and combines hands-on problem solving with important business teachings. Explore a wide range of industry concepts—current and new—through the college’s Business Passport activities.

Expand your opportunities...
when you join any of the 30 diverse professional student organizations and clubs. Build life-long friendships, career options, business contacts, as well as leadership, communications, and organization skills.

Put your knowledge to work...
by collaborating on student teams to solve real world business challenges. Gain meaningful experiences through paid internships in companies and on campus. Get 24/7 access to NIU’s “Huskies Get Hired” online resume builder and job search tool that currently lists more than 4,100 jobs and 1,150 internships.

Thrive in a world-class environment...
that melds together a small, private college feeling with best-in-class stature and state of the art technologies. Utilize all the in person and online resources you need in one beautiful facility, Barsema Hall, which receives constant technological upgrades.

Student Satisfaction
• 95% feel positive about NIU
• 95% feel positive about their NIU degree
• 94% would recommend NIU to friends

Scholarships
• $5.4 million in scholarships awarded Fall 2012-Spring 2013
• 40% of NIU Business students benefited (2013-2014)

Best Programs
Majors
• Accountancy
• Business Administration
• Finance
• Management
• Marketing
• Operations & Information Management

Accountancy
• Top 10 ranking by corporate executives (TaxTalent 2014)
• Top 16 ranking by professors (Public Accounting Report 2013)

Professional Sales
Top 60 global ranking by professionals and educators (Sales Education Foundation 2011, 2012, 2014)

Nationally Ranked Specialty Areas (BusinessWeek 2013):
ethics, information systems, sustainability, marketing, corporate strategy

For more information, visit: cob.niu.edu