NIU’s College of Business is ranked #1 in Illinois by *Businessweek* for providing the best return on investment for your tuition dollars spent. You stand out because of the strong foundation you get here, combined with a unique set of college-level programs that only NIU Business offers.

**Career Compass** helps you explore your strengths and interests so you select the area of study that’s best for you.

**BELIEF Program** deepens your understanding of ethics, integrity-based leadership, and personal and professional character.

**Business Passport** increases your opportunities to grow in seven key areas, ranging from career development to global awareness.

**Integrated Business Education (UBUS 310)** helps you understand how organizations actually function when you examine four business disciplines in one course.

**Global Travels** take you on 21-day trips with fellow students and an advising professor to countries in Europe or Asia, where you’ll visit executives of global operations and broaden your worldview on life.

**Hands-On Learning** puts your skills and talents to work in any number of NIU Business experiential classes, where you’ll solve real problems, build your individual capabilities and make and impress business contacts.
Accountancy: technical accounting competence, effective problem-solving and communications skills, and ethical accounting professional values. Additional student participation in career planning.

Professional Certification Exam Reviews:
- Certified Internal Auditor (CIA)
- Certified Public Accountant (CPA)

Business Administration: overall competence in a variety of business roles and industries that involve accounting, finance, management, marketing, operations management and information systems.

Finance: technical competence in corporate financial management, financial institutions, and investments. Also a minor in finance.

Professional Certification Programs:
- Chartered Financial Analyst (CFA)
- Certified Treasury Professional (CTP)


Centers of Excellence:
- Center for Human Capital & Leadership
- Center for Social Entrepreneurship

Marketing: effective communication, professionalism, analytical competence, and leadership. Customizable areas of study: professional sales, interactive marketing, and retailing. Additional student participation in student portfolio development. Also a minor in marketing.

Operations & Information Management: strategies for using information technology to solve complex business problems. Areas of study: business systems analysis, and; business process analysis. Additional student participation in career planning.

For your career success, choose NIU Business.

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