see learning & business differently.
where the classroom meets...
Students live here at all times. It sets the tone. It’s the best building on campus for students. It’s a great place to be.

—Mike C., NIU Business
You have your dreams and ideas. And you want to make the complex world of business fit into them. All you have to do is make things happen.

The truth is that heart, imagination, and commitment are just as important to success as the ability to create a spreadsheet or write a business plan.

Concepts like giving your all and treating people the right way matter. Some might think that “entrepreneurial spirit” means owning a business.

For those who realize their dreams, “entrepreneurial spirit” also means:
- Developing an understanding of business and then putting that knowledge to the test.
- Learning from a variety of experiences and a variety of people. And always doing the very best you can in every situation, both the comfortable ones and the challenging ones.

These are things we believe too.
You get to meet so many cool people and the professors are awesome—it’s been a life-changing experience, it really has.
—Chandler, NIU Business
be extraordinary.

learn by doing

Experience what actual businesses face. All NIU College of Business students examine business ethics in every class. And every NIU Business student has the flexibility to apply for courses that provide direct exposure to real business issues.

Collaborate on an Experiential Learning Center team to create new solutions in companies. Make a difference in communities by investing your talents in the Social Entrepreneurship program. Or make decisions about financial investments in the Student Managed Portfolio class. Learn about project management by organizing fundraising events for non-profits. Experience the world of business firsthand in Europe and Asia with three-week study abroad opportunities. Hear lessons learned from senior executives during keynote presentations, Executive Q&A in the classroom, or industry expert roundtable events.

understand with a strong and usable foundation

NIU’s College of Business is committed to providing knowledge you can use. You’ll get a strong foundation in business by taking a minimum of 10 core courses in subjects like economics, business law, and information systems. You’ll take general education courses in other NIU colleges—because studying a variety of topics along with business gives you a broader perspective that helps you in life.

You’ll also experience a unique set of college programs offered only here: Career Compass, BELIEF Program, Business Passport, Integrated Business Education, Global Travels, and Hands-On Learning Opportunities.

NIU Business provides multiple paths for earning your Bachelor of Science in Business.

Majors:
- Accountancy
- Business Administration
- Finance
- Management
  - Tracks in:
    - Leadership and Management
    - Human Resource Management
- Marketing
  - Tracks in:
    - Interactive Marketing
    - Professional Sales
- Operations Management & Information Systems
  - Tracks in:
    - Business Systems Analysis
    - Business Process Analysis
NIU’s College of Business is uncommon because of all the ways they go beyond the classroom to ensure that students experience business firsthand. I found a variety of unique programs for developing important business skills. Like how to collaborate on a team with other highly motivated students. How to present to top tier companies. How to stretch my thinking.

—Elyse, Accountancy student, NIU Business
If you want to make things happen, experience learning and business differently. Unlike other schools, NIU’s College of Business provides an outstanding curriculum and opportunities to help you turn ideas into action.

By combining Thinking with Doing, you discover the best approaches for creating a successful future—and you’ll actually begin to use what you learn. Because we believe that experiencing what it’s like to implement ideas while you’re in college is as important as the intellectual foundation you get here.

NIU Business faculty are highly regarded scholars-teachers and more. They possess a rare balance of firsthand business experience combined with impressive academic credentials. They are among the tops in their discipline. And they provide an exceptional education of the highest quality. Only business faculty—not teaching assistants—deliver the college’s courses. They teach undergraduates like you, and they teach professionals and executives in the college’s master programs.

Most importantly, NIU Business professors care about every student as a person.
NIU’s ELC project is not your typical business course. There’s no syllabus, you don’t have exams. Instead, we spend 16 weeks consulting as a group to come up with the best solutions to bring to senior level executives at their headquarters for the final presentation.

—Amanda, Experiential Learning Center student, NIU Business
As the world becomes smaller, the ability to work with others becomes even more important. The NIU College of Business curriculum reinforces team activities in every class and provides a framework for working together. We value collaboration so highly that its spirit is built into our home Barsema Hall, which was designed with community in mind.

**UBUS 310 (Integrated Business Education)**

All NIU Business students gain a big-picture view of commerce from the same class: UBUS 310.

UBUS 310 is an integrated business class. That means you’ll explore not one but four business disciplines. By examining more than one area, you develop a deeper perspective on how organizations actually function. And the experience will reinforce the direction you want to take in business. What’s more, you’ll begin to apply what you learn by working on a team of 6-8 students to create solutions to problems.

So, at the same time that you study important concepts and actually use this knowledge, you also make some of your closest friends. Throughout the process, you discover even more about yourself too.

The opportunity to be here, to be part of this collaboration was magnificent. And the venture that won the social entrepreneurship competition was an amazing, amazing idea—just like all of the ideas created by my peers. I am extremely grateful just to be part of this experience.

—Maria T, Social Entrepreneurship student, NIU Business
begin your
next chapter here.
Whether you enter NIU as a freshman or you transfer in from another school, you’re not alone.

You’ll find many experiences to help you build friendships and identify what excites you most about business.

You’ll participate in career discovery workshops. Receive academic guidance from full-time professional advisors who tailor their advice to your major. Develop or enhance your network through student organizations that focus on your career aspirations. Live and learn with like-minded peers in the Business Careers House, an application-only residential community exclusive to NIU business students. Strengthen lifelong friendships. Or, form new friendships with a large number of students who come from overseas or transfer in from community colleges.

Along the way, you’ll interact with successful business professionals in a variety of settings. And explore a curriculum that helps you understand all facets of business while emphasizing how the fields operate together as an integrated whole.

All of this and more you’ll do in a world-class facility designed to provide all the on-campus resources you need in one location.
Career Compass helps you identify your personal strengths and career interests. You discover right away which of the six business majors is best for you.

—Maria Z., student and Business Careers House Floor Leader, NIU Business
develop interests &

fitting in
Your sense of belonging on campus is important to us. We nurture it in as many ways as we can.

Several programs like Career Compass and the Business Careers House help you feel at home. You’ll also enjoy a strong sense of community with special college events like Student Welcome Days, Hot Dog Days, or by joining any of the nearly 30 business-focused clubs and organizations.

professional advising
When it comes to understanding degree requirements, most other schools make advising a part-time exercise. We’re quite different. Our advisors are full-time professionals whose purpose is to help you.

career placement
At NIU, you’ll find several university services to help you plan your career and land your dream job—all with the help of career experts who know what businesses want. When they work with you, they focus on your professional goals. They help you develop effective job search strategies and interpersonal communications: from writing more effective resumes; to showcasing your strengths and interests by using tools like mock interviews, role-playing and information interviews.

The goal of all of this is to help you perform at your very best when you speak with hiring professionals. You’ll meet several from a variety of firms throughout the year in NIU’s College of Business.

diversity
Gaining multiple perspectives isn’t limited to just classroom studies. At NIU, you become part of a multicultural community that cultivates, promotes and celebrates diversity.

Nearly 1/3 of NIU’s students come from diverse ethnic backgrounds, and more than 700 international students are enrolled at NIU. Plus, you’ll find many campus resources ranging from the Latino Resource Center, Asian American Center to several diversity and cultural organizations. Each semester, we welcome into the college student cohorts from Asia or Europe. And you can enroll in our winter and summer short-term study abroad opportunities that include on-site visits to global corporations.
If you want to make an impact, you can. I’m the Treasurer and Social Media wizard for the student group NIU CAUSE. Not only do I learn a lot about changing the world from people who have done it…but as a sophomore, I helped develop and run an event on campus that featured national leaders in social entrepreneurship.

—Rob, student and NIU CAUSE officer, NIU Business

My advisor gave me a clear road map to get my degree. All the special events like Meet the Firm and Mock Interviews enhance my network and help me grow.

—Lexi, ELC student, NIU Business
lead & collaborate.

See the difference the NIU Business experience makes. Our curriculum is unusual because it ensures a strong foundation of knowledge along with the skills for making a difference.

You’ll encounter a variety of opportunities to impact lives outside of school, participate in short-term studies overseas, visit global corporations, and understand firsthand not only what it means to work as part of a team but also how to lead one.

When you graduate, you’ll possess the know-how and experience to pursue your dream career—or even start your own company.

More than 4,600 NIU Business alumni work in the C-suite and over 1,200 created and operate their own businesses.

Nearly 56,000+ NIU Business alumni shape the world of business in a variety of organizations. Add in the college’s long-standing relationships with firms in the international city of Chicago and you have endless possibilities to benefit from a vibrant professional network.
I gained many of my entrepreneurial skills while at NIU. NIU did much more than teach me how to succeed...NIU taught me how to think and build life-long relationships.

—Jeffrey S. Aronin, NIU Business alumnus, Chairman and CEO Marathon Pharmaceuticals
NIU’s business college is uncommon because it really teaches the importance of ideas and making things happen. What I get is this balance: I understand not only where I want to go in life…but also what I have to do to get there.

—Zach, NIU Business student

among the best undergraduate business programs
NIU Business emphasizes teamwork, combining strong business fundamentals with hands-on problem solving. You learn in a variety of ways. In some classes, you begin with a theory and then apply the concepts to solve a problem. In other classes, you begin with a specific problem and then identify the tools and theories to help your team arrive at the best solutions. In all cases, you’ll find our students are really involved. When they share what excites them most about business, it’s always when they are able to make their ideas happen.

gain more value
What you gain from an NIU Business education is the knowledge and ability to hit the ground running in your career.

After graduation, you become part of a network of 56,000+ successful NIU Business alumni. Before that, as a NIU Business student, you can gain financial support from a wide range of scholarships that are awarded each academic year to qualified applicants. You gain even more hands-on experience outside of the classroom through the great internship opportunities both on campus and off campus at companies and non-profits.

mentoring
NIU Business faculty believe in you. They’re committed to the success of every willing student.

All NIU Business students have in-person access to award-winning faculty. Those students who talk with their professors discover rapidly that our professors look after you any time they see you—even in the hallway. Because so many of our professors previously operated their own businesses or worked as executives, we understand the importance of mentoring.

We value our relationships—not only in the classroom, not only in business…but in life.
NIU Business overview

- $650,000 in scholarships awarded annually to 350 NIU Business undergraduates
- Diverse student population of 3,000 undergraduate and 1,000 graduate level students
- Bachelor of Science degree in specialized majors
- Minors and Certificate programs
- Career Compass program to help students identify career interests
- Business Passport program to help students develop well-rounded skills for the global economy
- Full-time, nationally recognized advisors who assist students
- 3-week study abroad opportunities in France, China, Ireland, Austria
- Meet the Firm events, Mock Interviews, Resume Critiques
- Over 100 business executives guest lecture each semester
- Active partnerships with 300 organizations (Fortune, mid-size, small businesses, non-profits)
- Faculty-guided student team collaborations with Chicago area firms
- MBA in 4 formats
- Master of Science in 4 concentrations
- 56,000+ NIU Business alumni worldwide

rankings & credentials

- #1 in Illinois for best return on investment for tuition dollars spent (Businessweek ranking)
- Continuously ranked in top 3 in business ethics (Businessweek ranking)
- Continuously ranked among national elite for more than two decades (U.S. News & World Report ranking)
- Accounting program and Sales program continuously ranked among nation’s elite
- NIU Business, accounting, and MBA continuously accredited by the AACSB International since 1969
- Among elite 4% of business schools worldwide to hold AACSB accreditation at all levels
Our alumni make an impact at a number of organizations... from Fortune companies, mid-sized firms to start-ups like these:

- Abbott Laboratories
- Accenture
- Acquity Group
- Archer Daniels Midland Company
- Caterpillar
- CAN Insurance Companies
- Deere
- Digital People
- Ernst & Young, LLP
- Experian
- Grainger Industrial Supplies
- Hyatt Regency Chicago
- ITW
- Kohl’s Department Stores
- KPMG, LLP
- Kraft Foods
- Lilly USA
- McDonald’s Corporation
- McGladrey
- McKesson
- Medline Industries
- Navistar
- Proctor & Gamble
- Sears Holding Corporation
- True Value Company
- Walgreens
- White Lodging
- Wolf & Company, PC
Learn about NIU Business Passport.
Scan QR code or go to youtu.be/b84CfHd6d_A

See what UBUS 310 is all about.
Scan QR code or go to youtu.be/qtQVWy0YGUE

Hear why NIU Business is uncommon.
Scan QR code or go to cob.niu.edu
Choose NIU Business.

Your career dreams can become reality. Bringing them to life starts with a solid foundation in business. The next step includes worthwhile opportunities to apply what you learn in a variety of settings. And all with the expertise and in-person attention of highly accomplished faculty who genuinely care about your success. That’s NIU Business—one of the best undergraduate business programs in the country.

exceptional components of the NIU Business experience

• World-class facility
• Experiential Learning Center and company team projects
• Cross-functional business core
• Full-time professional advising tailored to your major
• Business Careers House
• Extensive placement and career services
• Professional Development: Career Compass, Business Passport, Resume Critique, Mock Interviews, Internship Fairs, Meet the Firm events, 28 Professional Student Organizations
• Extensive alumni network and business collaborations
• Short-term study abroad opportunities
• #1 in Illinois for best return on investment for tuition dollars spent (Businessweek)
• Nationally-ranked ethics initiative integrated throughout the curriculum
• Nationally-ranked business college and specialty areas: Ethics, Sales, Accounting, MBA
• Faculty mentoring

discover and strengthen what excites you about business

learn more
cob.niu.edu
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visit campus and apply
niu.edu/admissions/apply/index.shtml
800-892-3050

Northern Illinois University
College of Business
Where the Classroom Meets the Business World