**The Dr. Pam A. Smith Endowed Scholarship**

**Scholarship History**
In 2013, a unique scholarship opportunity was established to provide financial assistance for students interested and engaged in ethical leadership with NIU’s College of Business. Originally anonymous the first year, Dr. Pam Smith (one of the founders of the BELIEF Program) and her husband Mr. Jon Mayer emerged as the donors of the scholarship. Both Pam and Jon were extremely impressed with the impact BELIEF has had on ethics education, and desired to provide financial assistance to a student or students with expressed financial need who exhibits ethical leadership. A minimum of one award will be presented yearly in the amount of $1,000 to an eligible student or students who embody the spirit of ethics and leadership. A panel of judges will determine awards, and judges will primarily consist of the BELIEF Student-Related Functional Group. This is a group of faculty, corporate, student, and alumni members that act in the interest of student-related activities associated with the BELIEF Program.

Awards will generally be announced during the annual spring NIU Ethics Case Competition or by April 15th (whichever occurs first).

**BELIEF Program**
BELIEF stands for Building Ethical Leaders using an Integrated Ethics Framework. The BELIEF program is a systematic approach to integrating ethics into the college curriculum. Program advisors made a conscientious decision to not have just one ethics course, but to integrate ethics into all courses and activities in the College of Business.

**BELIEF Program Vision**
To be the educational leader fostering core ethical values and moral courage from the classroom to the business world.

**BELIEF Program Mission**
To build ethical leaders through the integration of program development, faculty support, business community involvement and learner engagement. Fulfilling this mission equips the learner with a lasting set of practical tools to apply ethical values in business practices.

**Scholarship Criteria**
The following criteria have been established for BELIEF Scholarship potential candidates:
- Must be an NIU College of Business student
- Must demonstrate financial need (recipient of loans or a work study student)
- Must be in good standing with a minimum cumulative GPA of 3.0
- Application timeframe is November 1st – December 31st every year. The scholarship form must be completed and submitted to the Director of BELIEF by December 31st of every year
- Can personally demonstrate the importance and impact of ethical decision-making

**Contact Information**
All questions should be directed to the Director of BELIEF (Dr. William McCoy) at wmc coy@niu.edu or 815-753-7807. This is a unique opportunity to positively affect the lives of students who dedicate themselves to the cause of ethics, and we hope that eligible participants take advantage of it. Thank you for your interest.
The BELIEF Scholarship
2015/16 Application

Name

College Address

City/Zip Code

Phone

Year in College (ex: Junior, etc.)

Anticipated Graduation Date

Major and GPA (Please provide unofficial copy)

Email Address

1. Why are you interested in ethical leadership?

2. Please provide an example of an experience when your personal ethics were challenged. What did you learn from this experience?

3. How will receiving this money assist you in your academic and/or leadership performance at NIU?

Please provide proof of your need for financial assistance (recent work study check stub, copy of financial aid status, etc.) and submit the completed form to the Director of BELIEF between November 1st and December 31st, 2015. All questions about the scholarship should also be submitted to the Director of BELIEF. Thank you for your interest in the scholarship!