

**YOUR FUTURE IS CLOSER  
THAN YOU THINK.**

Classes are offered during the day at NIU Rockford.

**A business administration degree prepares you for the following positions:**

- Human Resource assistant
- Account manager
- Branch manager
- Business analyst
- Entrepreneur

*“When I graduate I would like to start my own business. The NIU Rockford Bachelor of Science in Business Administration program has given me a lot of background in all aspects of running a business.”*

—LISA RUBENDALL  
NIU Rockford B.S.B.A. Student



## **COST**

Current tuition and fee estimates for the NIU Rockford B.S.B.A. program can be found at [www.niu.edu/bursar](http://www.niu.edu/bursar).

## **CONTACT**

Contact Lori Marcellus, the business administration program advisor, at [bsbarockford@niu.edu](mailto:bsbarockford@niu.edu) or (815) 753-1325. She will answer your questions, discuss your goals and help you plan your studies.

## **OTHER IMPORTANT CONTACTS**

### **Admission to NIU**

[www.admissions.niu.edu/admissions/transfer](http://www.admissions.niu.edu/admissions/transfer)  
or (815) 892-3050

### **NIU Rockford B.S. in Business Administration Program**

[www.cob.niu.edu/bsbarockford](http://www.cob.niu.edu/bsbarockford) or (815) 753-1325

### **Bursar's Office**

[www.niu.edu/bursar](http://www.niu.edu/bursar) or (815) 753-1885

### **Financial Aid**

[www.fa.niu.edu](http://www.fa.niu.edu) or (815) 753-1395

### **NIU Undergraduate Catalog**

<http://catalog.niu.edu>.

### **Course Articulation**

[www.admissions.niu.edu/Admissions/transfer/transfercenter/handbook](http://www.admissions.niu.edu/Admissions/transfer/transfercenter/handbook)

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[www.niu.edu](http://www.niu.edu)

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**Northern Illinois University College of Business**

*Where the Classroom Meets the Business World*

**FINISH HERE.  
GO ANYWHERE.**



**NIU ROCKFORD  
BACHELOR OF SCIENCE  
IN BUSINESS ADMINISTRATION**

**NIU** NORTHERN  
ILLINOIS  
UNIVERSITY

# NOW IS THE TIME FOR YOU.

You can earn a respected business degree from a college ranked among the best in the nation (*BusinessWeek 2008*) in Rockford. Similar to an MBA, the daytime undergraduate B.S. in business administration connects accountancy, finance, marketing, management, operations management and information systems principles with everyday business practices. You'll benefit from personalized advising, small local classes and individual attention. Professional experienced faculty, many of whom still work as consultants in business and industry, incorporate guest speakers, case studies and projects with real-world applications into every class. You'll graduate prepared to succeed in a variety of careers in the global business environment.



*"The professors are phenomenal. They connect the material to real life experiences. They go out of their way to help us find internships and job opportunities through their professional connections. They are willing to go all out to help students."*

—VINCENT RABE  
NIU Rockford B.S.B.A. Student

## ADMISSION TO PROGRAM

Students in junior standing with a minimum GPA of 2.75 and the completion of the following prerequisites with a C or better are eligible for the business administration program.

The following prerequisites must be complete before enrolling:

- **ACCY 206** – Introduction to Financial Accounting
- **ACCY 207** – Introductory to Cost Management
- **ECON 260** – Principles of Microeconomics
- **ECON 261** – Principles of Macroeconomics
- **ENGL 104** – Rhetoric and Composition II  
OR **ENGL 105** – Rhetoric and Composition
- **MATH 211** – Calculus for Business and Social Sciences  
OR **MATH 229** – Calculus I
- **MGMT 217** – Legal Environment of Business
- **PSYC 102** – Introduction to Psychology
- **UBUS 223** – Business Statistics
- **One of the following:**
  - **ANTH 120, GEOG 202, GEOG 204, HIST 171, PHIL 170, PHIL 231, POLS 260, SOCI 170, OR WOMS 235**

If you've completed the prerequisites, or in the process of completing an Associate of Arts or Associate of Science degree incorporating the prerequisite requirements, you can continue your business education in Rockford by following these steps:

- Apply to NIU. Applications are available on-line at [www.niu.edu](http://www.niu.edu)
- Send all official transcripts to NIU's Admissions office
- Contact Undergraduate Studies in Business, (815) 753-1325 or e-mail [www.cob.niu.edu/bsbarockford](http://www.cob.niu.edu/bsbarockford)

*Degree seeking students earning an A.A. or A.S. from an Illinois public community college will be considered to have met NIU's general education requirements. Refer to NIU's Transfer Center website, [www.admissions.niu.edu/admissions/transfer](http://www.admissions.niu.edu/admissions/transfer), for additional information.*

## ACADEMIC REQUIREMENTS

To graduate, students must complete a minimum of 120 semester hours, maintain at least a 2.00 GPA and complete university general education requirements.

Classes in the Business Administration Program include:

### Business Core Classes

- **UBUS 310** – Business Core: Lecture
- **UBUS 311** – Business Core: Application Seminar
- **OMIS 351** – Information Systems in Organizations
- **MGMT 468** – Analysis of Strategic Business Problems

### Business Administration Classes

- **ACCY 306** – Financial Accounting Information for Business Decisions
- **ACCY 307** – Managerial Accounting Information for Decisions & Control
- **FINA 410** – Introduction to Financial Markets & Investments
- **MGMT 335** – Organizational Behavior
- **MGMT 346** – Business Communications
- **MGMT 355** – Human Resource Management
- **MKTG 325** – Buyer Behavior
- **MKTG 350** – Principles of Selling
- **OMIS 352** – Business Information Technologies
- **One of the following:**
  - **OMIS 450** – Service Operations
  - **OMIS 452** – Database Management for Business

### Electives to fulfill NIU degree requirements

- Chosen with the help of your academic advisor.

