

Among Best Undergraduate B-Schools

Within a Prestigious Group

Of the 540 AACSB-accredited business colleges worldwide, 125 – Northern Illinois University among them – were invited to participate in the BusinessWeek ranking survey. Based upon the publication’s ranking criteria – which include meeting the threshold for student response rate – NIU’s College of Business was ranked 65th on BusinessWeek’s final list of 93 programs designated as The Best Undergrad B-Schools. NIU’s ranking puts the college in the company of nationally-known schools such as the University of Iowa (No. 68), Arizona State University (66), Purdue (60), SUNY (74), Virginia Polytechnic Institute (59).

BusinessWeek’s

**2007 Ranking of
Best Undergraduate
B-Schools**

High Marks from NIU Students



“I chose Northern not for its location (it is in the middle of the corn fields), but for its reputation in the business world. From being employed at such Fortune 500 companies as Motorola and Verizon, I have heard managers talk highly of NIU business graduates. The school promotes teamwork beyond my expectations. I feel the program has helped shape me for what I should expect when I enter the real business world, unlike some schools, which teach you an unrealistic business world that differs greatly from reality.”

“Northern Illinois is a fantastic school. The facilities for the business program are top-notch and it would be difficult for another college to compete. NIU has done an amazing job at preparing not just myself for the business world, but my wife as well. She is a graduate of the business program with a degree in marketing, and we both plan on returning for our masters in the very near future at NIU.”

“I transferred to NIU from a Big 10 school and I had my doubts about how NIU would match up. My experience as an undergrad at Northern surpassed any expectation I ever had. The classes are small and conducive to learning, but the campus is huge and provides all the same opportunities that the big 10 school I attended did. People are friendly and you can always find someone to help you. I love the faculty in the accounting program, they are all outstanding teachers, people, and mentors. I am so grateful that I gave NIU a chance, because it has provided me with an outstanding education, great leadership experience and opportunities I had never expected.”

BusinessWeek’s ranking criteria included academic performance, feedback from companies that recruit nationwide, and responses from student surveys. NIU received especially high marks from its business students in the areas of:

Quality of Faculty: A

Quality of Job Placement Services: A

Quality of Facilities and Services: B

“With dedicated professors and extraordinary facilities, students say NIU provides a private school education on a state school budget.” - BusinessWeek