

Among Best Undergraduate B-Schools

Within a Prestigious Group for the Second Consecutive Year

BusinessWeek's 2008 ranking of best undergraduate business schools continues to place the NIU business college within an elite group of b-schools nationwide. In 2008, the NIU College of Business ranked 81st nationally out of a very small group of 96 elite business schools from across the country. Of the 540 AACSB-accredited business colleges worldwide, 127 — NIU among them — were invited to participate in the *BusinessWeek* ranking survey. Based upon the publication's ranking criteria, NIU's College of Business ranked 81st on *BusinessWeek's* final short-list of 96 programs designated as The Best Undergrad B-Schools in the country. This year, NIU is one of only four Illinois schools to be included in *BusinessWeek's* short list, and NIU's ranking beats out other nationally known schools such as the University of Iowa (#84), Loyola (#91), and Fox Temple (#94).

BusinessWeek's

**2008 Ranking of
Best Undergraduate
B-Schools**

High Marks from NIU Students

BusinessWeek's ranking criteria included academic performance, feedback from companies that recruit nationwide, and responses from student surveys. NIU received high marks from its business students in the areas of:

Quality of Faculty: B

Quality of Job Placement Services: A

Quality of Facilities and Services: B



"The facility and the faculty make Barsema Hall special. Most of the professors have been consultants and all have had real business experience which challenges the students to think past the theories. I have been able to use concepts from lower-level classes during internships, and the material has come full circle now that I am a senior and in strategic management, which forces me to use what I have learned over the years. I am confident in my abilities, skills, and knowledge because of what I have gotten out of the business program at NIU. Definitely worth the money, time, and effort."

"The close relationship that it has with its students. Our courses are taught by professors not their G.A's. The faculty in the business program care about our success and get to know us on a personal level so they can help us achieve a high level of success."

"Unique mix of instructors and a strong emphasis on collaboration throughout the functional areas of business."

"It has given me every tool I need to be successful in my life after graduation. The faculty has done a great job getting us ready for the business world. We have been given the opportunity to have hands on experience with conducting business meetings and meeting business professionals. The curriculum for business students is outstanding. We are all given the opportunity to study in all fields of the business world, as well as interact with many of the other majors with in the business college."

"Small upper-level classes, attentive professors..."

- BusinessWeek