

Department of Marketing
Awards and Scholarships - 2009
APPLICATION FORM

Please print this application form and submit with your resume and a single cover letter. Check the area for which you are applying as evidenced by course work, internship, extra-curricular activities, or other work. Your cover letter must state why you should be considered for the area(s) checked.
Due Date: February 2, 2009, Department of Marketing, BH 128.

Select Only One:

- General Marketing
- Interactive Marketing
- Professional Sales

Select All That Apply:

- International Marketing AMA Member
- Retailing MHS Member

Aspiring Entrepreneur: If you are an entrepreneur, write a brief essay explaining your entrepreneurial aspirations and what you are doing to reach that end. Be sure to include the product/service, target audience, distribution and promotion of your product/service, barriers of entry, and how you will differentiate your product/service from competition. This essay is in addition to your cover letter.

Civic/Community Involvement: If you have done exceptional civic or community service, please submit a statement of what you are/have been involved in, years of service, and why you became involved in that service.

Student Name: _____
Student Z-id #: _____ Cum GPA: _____

Please submit the following course grade or place a check mark by currently enrolled or not taken.

<u>Course</u>	<u>Grade</u>	<u>Currently Enrolled</u>	<u>Not Taken</u>
UBUS 310	_____		
UBUS 311	_____	_____	_____
MGMT 346	_____	_____	_____
OMIS 351	_____	_____	_____
MKTG 325	_____	_____	_____
MKTG 348	_____	_____	_____
MKTG 350	_____	_____	_____
MKTG 355	_____	_____	_____
MKTG 364	_____	_____	_____
MKTG 365	_____	_____	_____
MKTG 367	_____	_____	_____
MKTG 370	_____	_____	_____
MKTG 425	_____	_____	_____
MKTG 435	_____	_____	_____
MKTG 443	_____	_____	_____
MKTG 446	_____	_____	_____
MKTG 450	_____	_____	_____
MKTG 455	_____	_____	_____
MKTG 470	_____	_____	_____
MKTG 490	_____	_____	_____
MKTG 495	_____	_____	_____
UBUS 485	_____	_____	_____