

NIU College of Business ~ Strategic Planning Council XI (SPC) Action Teams							
	One College ... One Team ... One Focus	Global	Endowment	Curriculum Innovation	Entrepreneurship	Branding	COB Strategic Plan Review
1	Mary Allen, Secretary – MGMT and President, Staff Council ¹	Dennis Barsema, Instructor – MGMT ²	Sue Braffet, Director, Alumni Relations – Alumni & Corporate Relations ¹	Elisa Fredericks, Assistant Professor – MKTG ²	Ben Bengtson, BOEA: Innova Source Consulting ³	Tim Aurand, Associate Professor – MKTG ^{1&4}	Sonja Herington, COB Strategic Planning Coordinator (As of SP08) ¹
2	Alice Hall, Secretary – Office of MBA Programs ²	Charlie Cao, Undergraduate Student Rep – FINA	Virginia Cassidy, NIU Associate Vice Provost ¹	Courtney Krug, Graduate Student Rep – OMIS ¹	Ann Carrel, Assistant Director – Executive & Professional MBA ¹	Ben Bengtson, BOEA: Innova Source Consulting ³	Chuck Gowen, Professor – MGMT ¹
3	Lenita Hepker, Administrative Assistant to the Dean ²	Jon Briscoe, Associate Professor – MGMT ²	Doug Clinton, Professor – ACCY ¹	Brian Mackie, Associate Professor – OMIS ¹	Elisa Fredericks, Assistant Professor – MKTG ²	Joe Cullinane, Alumnus/ Business Community Rep, President – Joe Cullinane Enterprises, Inc. ¹	Paul Prabhaker, COB Associate Dean ¹
4	Kate Mantzke, Associate Professor – ACCY ^{1&4}	Chih-Chen Lee, Assistant Professor – ACCY ²	Anthony D'Andrea, Director of Development, Senior Gift & Estate Planning Officer – COB ^{1&4}	Jane Mall, Director, Experiential Learning Center – Alumni & Corporate Relations ¹	Jim Johnson, Professor – FINA ¹	Dennis Dean, BOEA President: Executive Vice President – Harris Bank ³	Nancy Russo, Chair – OMIS ²
5	Kathy McFadden, Professor – OMIS ²	Joe Cullinane, Alumnus/ Business Community Rep, President – Joe Cullinane Enterprises, Inc. ¹	Lori Marcellus, Director, Undergraduate Studies in Business ¹	Tim Paige, Director, COB Technology Resources ¹	Sarah Marsh, Chair – MGMT ^{1&4}	Michelle De Jean, COB Marketing Director ¹	Denise Schoenbachler, COB Dean ^{1&4}
6	Paul Prabhaker, COB Associate Dean ^{1&5}	Diane Docking, Associate Professor – FINA ¹		Ron Parrish, Instructor – MGMT ¹	Lynn Neeley, Professor – MGMT ²	Paul Prabhaker, COB Associate Dean ^{1&5}	Sally Wakefield, COB Strategic Planning Coordinator (FA07) ¹
7	Stacey Short, Instructor – MGMT ²	Luis Flores, Associate Professor – MGMT ²		Paul Prabhaker, COB Associate Dean ^{1&5}	Charles Petersen, Professor – OMIS & CC ¹	Mona Salmon, Assistant Director – Evening MBA ¹	
8	Phyllis Zerull, Advisor, BSBA Program ¹	Chuck Gowen, Professor – MGMT ¹		Mona Salmon, Assistant Director – Evening MBA ^{1&4}	Wayne Smith, Business Community Rep – iTest Quality Partners Inc. ¹		
9		Chang Liu, Associate Professor – OMIS ²					
10		Paul Prabhaker, COB Associate Dean ^{1&5}					
11		Tanuja Singh, Chair – MKTG ^{1&4}					
12		Jeff Wallem, BOEA: Investment Advisor – Wallem Associates ³					
13		Jim Young, Chair – ACCY ²					

¹Strategic Planning Council at-Large Member²COB Faculty/Staff Member (other than SPC XI-at large member)³Board of Executive Advisors [BOEA] Member⁴SIAT Leader⁵Ex officio this SIAT