

STRATEGIC PLANNING COUNCIL II

MEETING MINUTES

TENTH MEETING (96/97 CALENDAR YEAR): SEPTEMBER 25, 1997

Meeting Time: 1:00-2:45

IN ATTENDANCE:

Doug Ayers, Terry Bishop, Sue Braffet, Greg Carnes, Pat Delaney, John Engstrom, Angie Euhus, David Graf (SPC Facilitator), Larry Jacobs, Mark Misic, Lynn Neeley, Rick Ridnour, Denise Schoenbachler, Bill Tallon, Beth Towell, Sally Wakefield, Jim Ward

UNABLE TO ATTEND:

Bill Chittenden, Michelle De Jean, Rich Erickson, Debra Hopkins, Peter Kaminski, Lori Marcellus, Nancy Russo, Mona Salmon, Linda Schaller, Harry Wright, Dan Wunsch

PREPARED SEPTEMBER 29, 1997 BY:

Michelle De Jean, SPC Project Manager. The minutes were prepared based upon meeting notes that were provided by David Graf and Sally Wakefield.

Major issues addressed during this meeting of the SPC include:

1. **Core Values and the Strategic Plan**
 - COB-member feedback
 - Finalized core value statements
2. **SPC Bylaws**
 - Initial Dialogue

CORE VALUES AND THE STRATEGIC PLAN

SPC II members reviewed College-member feedback to the core values (dated August 5, 1997). Feedback was offered out of all departmental areas, programmatic units, and professional classifications, with a total of 50 COB members providing their input. Twenty-two of the 50 respondents were COB faculty and staff members who are not SPC II members; 28, COB members who are also SPC II members.

After reviewing the feedback, SPC II members selected three core values as finalized core value statements. SPC II members believe that these three core values best reflect faculty and staff beliefs as to what they, as members of the organization and of academia, stand for on a daily basis:

1. The learner is the beneficiary of our activities.
2. We are responsive to the needs of learners, business, faculty, and staff, respecting the dignity of each individual.
3. We honor our commitments in an ethical and professional manner.

SPC BYLAWS

SPC II members engaged in a dialogue session regarding the creation and adoption of a document that would be used to 1) formalize the SPC charter and bylaws, and 2) establish a process for membership on subsequent SPCs. As a starting point in the dialogue process, SPC II members reviewed a section of the draft SPC bylaws, as prepared and distributed by Michelle De Jean in January 1997. Content in this section included the:

- intent of the SPC
- mission and core values of the SPC
- operating principle of the SPC
- characteristics of the SPC as a body
- characteristics and responsibilities of SPC members, and;
- SPC membership

Two SPC working groups were formed to address 1) the responsibilities of the SPC III and 2) the composition of the SPC III. The working groups are charged with developing suggestions that they will bring before the SPC II, as a whole. The groups' suggestions will address specific elements. Those elements, as well as working group members, are as follow:

I. Responsibilities of SPC III - WORKING GROUP

Working Group Elements:

1. Structure of the SPC
2. Characteristics of SPC members
3. Benefits to individuals, such as having opportunities to meet and work with faculty
4. and staff from other departments/units
5. Outcomes for the College of Business

Working Group Members:

Doug Ayers, Terry Bishop, Pat Delaney, Angie Euhus, Denise Schoenbachler

II. Composition of SPC III - WORKING GROUP

Elements:

1. Mission (retain)
2. Membership-operational (sample dialogue items follow)
 - Representative groups/perspectives (learners, faculty, administrators, staff, business)
 - Maintain a 30-person membership?
 - Voluntary membership?
 - Length of appointment...three years? 1/3 turnover each year?

Members:

Sue Braffet, Greg Carnes, David Graf, Rick Ridnour, Bill Tallon

NEXT STEPS

The next meeting of the SPC II is targeted for late October 1997 or early November 1997. During the next meeting of the SPC II, the working groups will bring forth their suggestions for the above-listed elements. These suggestions will be used as the basis for dialogue, with the intention to complete the SPC charter and bylaws.